

CLAIMS

What is claimed is:

1. In a network configured computer processing system having a plurality of client computers and a plurality of host computers, a method for delivering interactive links for presenting applications and information from remote sources on the network, the method comprising:

retrieving, in response to a request of a client computer, over a first communication connection informational content having computer program code embedded therein and executing the embedded computer program code for establishing a second communication connection to a second host computer;

retrieving, over the second communication connection, first information including presentation information for presenting an application and second information;

presenting, at the client computer, the application and the second information based upon the presentational information; and

storing, on the client computer, an interactive link for selectively re-establishing the second communication connection to the second host computer for retrieving the first information and presenting the application and the second information.

2. The method as claimed in claim 1, wherein the presentational information includes at least one of instructions for rendering components of the presented application, default parameters and data values exhibited within the components, and application-specific business logic for processing input to the presented application.